

Colchester Youth & Social Services

127 Norwich Avenue, Suite 205, Colchester, Connecticut 06415
P: 860-537-7255 F: 860-537-1731 E: youthservices@colchesterct.gov



Youth First Coalition Marketing & Media Sub Committee Agenda

August 17, 2022 | 1:00 – 2:00 PM

Zoom Meeting (click the link below to join the webinar)

<https://us06web.zoom.us/j/89541907041?pwd=ejRXUUFIb2hFR0hBQnN0UUVtbUY1Zz09>

Meeting ID: 895 4190 7041 | Passcode: **212407**

- | | |
|------------------------------------|----------------------------------|
| 1. CALL TO ORDER | 6. REVIEW MARKETING AND |
| 2. ADDITIONS/DELETIONS TO THE | COMMUNICATION SCHEDULE |
| AGENDA | 7. DISCUSS SOCIAL MEDIA CAMPAIGN |
| 3. CITIZEN'S COMMENTS | 8. DISCUSS YAC JOURNAL/BOOKMARK |
| 4. REVIEW AND APPROVAL OF PREVIOUS | PROJECT |
| MINUTES FROM 7/6/22 | 9. CITIZEN'S COMMENTS |
| 5. DISCUSS 40 DEVELOPMENTAL ASSET | 10. ADJOURNMENT |
| VIDEOS | |

The Youth First Coalition functions as the Youth Services Advisory Board and fulfills the requirements of the Drug Free Communities Program. The goals of the Drug Free Communities Program are to strengthen and enhance the functioning of the Coalition and to reduce youth usage of Marijuana and Alcohol. The Coalition does this by developing culturally appropriate substance use prevention and education initiatives based on local data collected annually from Colchester Youth and Parents.