

ECONOMIC DEVELOPMENT COMMISSION

Monday, March 20, 2023

6:00 p.m.

Town Hall – Meeting Room 2

REGULAR MEETING MINUTES

Gayle Furman
GAYLE FURMAN
TOWN CLERK

RECEIVED
COLCHESTER, CT
2023 MAR 23 PM 12:52

Attendees: Demian Sorrentino, Michael Hinchliffe, Heide Perham, Jack Faski, James Bates

1. **Call to Order 6:03 PM**
2. **Public Comments: None**
3. **Changes or Additions to the Agenda None**
4. **Approval of Minutes of Tuesday, February 21, 2023. No changes, Minutes approved as noted.**
5. **New Business**
 - a. **Discussion of EDC webpage on town website.**
 - i. **Demian presented potential links to resources for new prospective and existing businesses in Colchester.**
 - ii. **Heide and Stacey to add links to the EDC homepage.**
 - iii. **Review EDC mission statement stating statutory authority and mission for new and existing businesses. Jeb to draft.**
 - iv. **Create awareness for shop local. Make stickers for businesses to post in window or entrance. Jack has potential graphic for sticker.**
6. **Old Business**
 - a. **Update on video to highlight natural assets of town and services available to prospective businesses.**
 - i. **Heide to create a storyboard for video.**
 - ii. **Jeb to contact High School graphics department to help develop project.**
 - iii. **Jack has one more potential contact for video production.**
7. **Correspondence**
8. **Adjourn Jack motions to adjourn, Michael seconds. Meeting adjourned 6:57 PM**