

Colchester Dog Park Sub-committee Meeting Minutes
August 11, 2009
7:00pm
Town Hall

Attendance: Keith Kelly, Carol Small, Amanda Nelson, Ginny Rogowski, Jay Cohen, Emily Gagnon, Janice Feliciano, Dayle Coutu, Jeremy Coutu, Tom Nelson and Rick Farrick from Personally Yours Decorated Apparel

1. Call Meeting to Order – 7:05 pm
2. Citizen Comments – Presentation of \$20,000 donation by Emily Gagnon in memory of her cousin, Scott Gagnon. A stone with plaque to be erected at the Dog Park in his memory.
3. Approve minutes – approval of July 14th special meeting minutes.
4. Treasurer Report – by Amanda Nelson: up to date with totals from Hot Dog Day of Summer and other donations \$23,760.22.
5. Marketing Report – Hand out of additional sponsor packets for the Dog Walk
6. Events report (Ginny and Carol)
 - a. Hot Dog Day of Summer – Carol reported a total of \$615 raised at the event. Of this was a donation check of \$343 from Scotties Frozen Custard. \$272 was made at the table. Of the \$272, \$148 was from the crafts donated by Carol Small. We also sold 3 bricks, 2 small and 1 large. There was discussion of having the same event again in the fall. A possible date of Oct 17th or 18th was decided. Carol to contact Kathy at Scotties.
 - b. 57 Fest – Ginny reported that we have a space. The 57 Fest is Sept 12th with a rain date of the 13th. Jay advised us that the guidelines are that only food can be sold. Selling of dog treats was discussed but Jay said that would be pushing the boundaries. Not that many dogs attend due to the fireworks. We will be selling cold water bottles for \$1 a bottle. Jay suggested we see if Stop & Shop would donate the water. He estimated 5000 people attend. We feel that we will need 300-500 or more bottles of water, coolers and ice. We will be able to hand out the forms for the Dog Walk.
 - c. Pumpkins 'n Pooches – The date for this event is Oct 4th with a rain date of the 11th. Ginny has paid for the space as her donation. Ginny has suggested that we all wear uniform logo t-shirts at the events. Jay said he has florescent vests available if we want them.
7. Walk –a-thon - We are still in need of a major sponsor. Please do a follow-up on all the sponsor packs you dropped off. A pledge form for participants was discussed. It was decided that we should have one. Amanda would like to give each participant a t-shirt or bandana.
7. Letter to Dog Owners – Keith has a list of all registered dog owners in Colchester. A mailing is planned that would include a cover letter, a flyer, walk-a-thon info and brick order sheet. Carol wrote two drafts for the cover letter; one from the committee and another from a Colchester dog to other dogs. The committee voted to use the general letter from the committee with some changes and the addition of what is included in the envelope. It was decided to update the flyer. Tom will do this.
8. Fund Raising Report
9. a. Crafts and t-shirts – see above. Carol said that the Logo shirts were very popular and we should look into having some professionally made.
10. b. Bricks and Forms – The website at Bricks-R-Us will take 4-6 weeks to be active. For now, have people us the form. Checks should be made out to the Town of Colchester with a note that it is for a Brick for the Dog Park. The small bricks cost us \$19 with a \$31 profit. The large brick is \$29 with a profit of \$61. Jeremy Coutu who will installing the pathway asked to see the blueprint of the park and the area of the pathway.
11. c. Carol suggested that in the late fall we do a person-to-person visit to the businesses in town. Also suggested was the possibility of giving the schools info on the Dog Walk.
12. Next meeting – Sep. 8th at the Town Hall
13. Adjourned at 8:20 pm.

Submitted by: Carol Small